



MASSACHUSETTS HOSPITAL ASSOCIATION



MASSACHUSETTS MEDICAL SOCIETY
Every physician matters, each patient counts.



American Heart Association | American Stroke Association

Learn and Live.



Your Stroke Report Card: Public Reporting of Stroke Care in MA *Where is Your Institution? What's to Come? How to Stay Ahead!*

December 3, 2008

Sheraton Framingham, 1657 Worcester Road, Framingham, MA

Meeting Agenda

| | | |
|----------------|--|---|
| 5:00 – 5:45 pm | Registration/Hors D'Oeuvres and Cash Bar | |
| 5:45 – 5:50 pm | Welcome | Gary J. Balady, MD President, Founders Affiliate Board of Directors, American Heart Association |
| 5:50 – 6:00 pm | Opening Remarks and Dinner | Commissioner John Auerbach Massachusetts Department of Public Health |
| | Introductions | Program Moderator: Jim Butterick, MD CMO, Cape Cod Hospital |
| 6:00 – 6:30 pm | Stroke Care in Massachusetts: A Public Reporting Update | Paul Dreyer, PhD Director of the Division of Health Care Quality Massachusetts Department of Public Health |
| 6:30 - 6:55pm | Stroke as a Core Measure | Kenneth LaBresh, MD, FAHA, FACC American Heart Association/American Stroke Association Get With The Guidelines SM National Steering Committee |
| 6:55 – 7:20 pm | Cost Effective Stroke Care | Jayne LM Zage, PhD Vice President, Sg2 Health Care Intelligence |
| 7:20 – 8:00 pm | Building a Business Case for a Stronger Stroke Program: | |
| | • Business Case I | Tracy Rogers, MBA Corporate VP/COO, Alexian Brothers Health System, Chicago, IL |
| | • Business Case II | Elizabeth Sellman, MPA, VP Neurosciences North Shore Long Island Jewish Health System, NY |
| 8:00 – 8:30 pm | Panel Discussion | Paul Dreyer, PhD Kenneth LaBresh, MD, FAHA, FACC Judith Hinchey, MD, MS Stroke Director, Department of Neurology Caritas St. Elizabeth's Medical Center Lee Schwamm, MD, FAHA Vice Chairman, Department of Neurology Massachusetts General Hospital Jayme LM Zage, PhD Tracy Rogers, MBA Elizabeth Sellman, MPA |
| 8:30 pm | Wrap up & Adjourn | Jim Butterick, MD |



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This program is intended to meet the learning needs of Hospital Executives and relevant Department Chairs including but not limited to: CEO, CFO, CMO, CNO, COO, Chairs of: Medicine, Neurology, ED, Quality, Hospitalist Program, and Intensivist Program; Board of Directors.

Following this program, the attendee should be able to:

Explain how hospitals in the state are performing with respect to PSS-related stroke care data.

List at least three opportunities for improvements in stroke care particularly incorporating clinical challenges and decision making, institutional stroke systems of care, and the cultivation of stroke leadership throughout institutions and health systems.

Describe the timeline and potential implications for public reporting on stroke care in MA specifically relating institutional scorecards to improved clinical and fiscal outcomes.

Understand which stroke measures will be included in CMS Core Measure Reporting and how they may impact hospital quality.

Develop at least two leadership led strategies to improve patient outcomes and minimize stroke related complications thereby increasing fiscal vitality.